interfuture

BUSINESS IT SYSTEMS

Interfuture News

The latest Interfuture Security Newsletter is the perfect way to end August and help you transition back to work (if you've been lucky enough to get away over the summer).

We're discussing the new - and controversial - Online Safety Act, how it works, as well as the potential drawbacks. Additionally, we breakdown VoIP and give you yet another **Windows 11** upgrade reminder.

We hope you find the newsletter informative. Any feedback or questions please contact us via our social media channels or on our website.



1 + 1 = 11

Obviously we know this equation is off, but upgrading to **Windows 11** is so simple that it may as well be one plus one!

You need to upgrade soon: support for **Windows 10** ends in October which will result in security not being patched and other issues.

If you'd like help moving to Windows 11, please talk to us, we'd be happy to help!

VolP

Do you remember landline phones? I think by the time I left home the only people who called us on it were

elderly relatives or scammers – when I moved into my own place, I didn't even install one.

Because why would you?

There is no reason to have a phone line in 2025 – so why would you have one for your business?

Instead, businesses are moving to using VoIP, the technology behind calling people using the internet. It includes the features you would expect from your phone line: voicemail, conference call facilities, call waiting/hunting, call parking, directed call pickup ACD queues and rich call detail reporting.

Unlike phone lines though, VoIP has more functionality. It can be integrated with your IT systems, including email-based voicemail, **Outlook** contacts and your CRM system.

Additionally, it allows for use over a wide area: with the rise of working from home, sometimes businesses have staff scattered all over the world. With VoIP, everyone can stay connected.

Furthermore, it can save you money – here at **Interfuture** we save our customers an average of 50% when compared to their previous call and line rental costs.

One potential downside is that you are completely reliant on your internet connection: if it isn't strong enough you may have audio issues and if it drops out completely, you lose your phone line.

Could VoIP be right for you? Contact us today if you'd like to know more!



More Useful Resources

Have you checked out our blog page yet? You can access it via our website, <u>linked HERE.</u>

Every other weekday we upload a new one: we discuss the latest news, explore popular topics like Microsoft products and AI, and provide useful guides on everyday processes.

Why not check it out? You may find it useful!



Searching Made Safer

The UK government recently introduced the **Online Safety Act**, with the aim of making web browsing safer for children. How exactly does the act work?

Mandatory Age Verification: platforms hosting adult content are now required to ask for a form of ID before granting user access. Through a facial scan, document upload or some other kind of verification, only adult users will be permitted to continue to the site's content.

Stricter Content Controls: platforms must actively block harmful content from reaching children. This involves changing algorithms so that young people can't be exposed to mature content while using social media or similar sites. Platforms are encouraged to design services with child safety in mind.

Enhanced Platform Responsibilities: platforms must be more proactive in protecting users. There need to be reporting tools for users (and their parents), with a named safety officer in the organisation who is responsible for child protection. They must undergo risk assessments and audits and any explicit content that is found in the wrong place must be removed.

Transparency and User Control:

platforms must be open about how content is moderated, with reports that are publicly accessible. Users should be told how algorithms may be impacting what they see and should have filter options to remove certain content, if they wish.

Criminal Offences and Enforcement:

there are updates to online crimes, including abuse and exploitation. Cyberflashing, deepfake pornography and epilepsy trolling will now face more serious consequences and sites seen to be breaking regulations can be fined up to £18 million (or 10% of global revenue). Some executives may even face criminal charges for non-compliance.

Global Impact: the act applies to any platform used in the UK, even if it is created and based overseas. The aim is that if a platform has the UK as a target market, or big UK user base, then needs to be protected legislation.



Not So Secure?

While the Online
Safety Act
undoubtably has
positive aims,
many have
question if
it will work.

Nowadays, people can quite easily find ways around these measures, like using VPNs.

Additionally, there are concerns around censorship and privacy that the act has raised.