

August 2024







Well, it seems like only last year that we were celebrating our 26 yr anniversary and here we are again, celebrating our 27th!

It's slightly disconcerting to note that we have engineers that are younger than the Company they work for – luckily, we have enough veterans to bring the average age up to something sensible.

It would be easy for a long running and successful business like ours to become complacent but in this industry that would be suicide and so, we are constantly reviewing and revitalising the business.

It's an exciting industry to be in, especially in recent years with the huge developments that have taken place, and we hope that we have gently steered our clients forward, embracing the latest technology to ensure that they too are leaders in their industry.

If not done so already, let us design a road map for your future technology requirements, so that they align and support your business plans for the next 5 years.

Home Guard

We all know that we need to be cyber vigilant not only at work but also at home, although I suspect that some of us (me included) are not quite as thorough as we should be.

The National Cyber Security Centre (NCSC) has issued an advisory, warning of China state-sponsored cyber assaults targeting small office and home office (SoHo) devices, which are often more vulnerable and can be a backdoor route to bigger targets.

Newsletter

Tis the season to be on holiday and therefore, you may be trying to access your emails from lands yonder. If so, please let us know, otherwise you may find yourself blocked for suspicious activity

This month we draw your attention to the need for security at home as well at work.

The summer is traditionally a (slightly) quieter time for us here and so, if you wanted to chew the fat with us about anything IT related, please give us a call. It may be a problem that you've been ignoring, it may be planning for the future ... anything ... we're here to help.





Tips & Tricks

OUTLOOK - Flags

Flags are useful, if you receive a lot of emails and need help to organise your workload. A flag will:

- Add a red flag and a distinctive yellow background to the email in your mail box
- Add the email Subject line to your Task list
- Set a reminder to action the task
- Enable you to print a daily list of tasks

How to:

- Select or hover over the email
- Right click the flag and select when you want the task to be actioned, add a reminder

To see/print a list of your Tasks:

- Click on the Tick in the left hand ribbon menu
- Click "My Day" for today's tasks
- Click the 3 dots at the top of the page to select Print List

What's Happening in August

First and foremost, I must draw your attention to the fact that 1st August is World Wide Web day, marking the invention, by Tim Berners-Lee (English) in 1989, of an internet-based communication system that changed the world! The first website went live on August 6, 1991 and was a basic page about the www.

The 1st August is also cycle to work day and the whole month is National Fishing month with lots of events to encourage the public to give it a go (research shows that spending time by water makes us feel happier and healthier). The 9th is International Coworking Day (I think a hyphen would help there - at first I thought it was something to do with farming!).

Other days of note are: Women's Equality Day on 26th but don't get too excited girls ... even mosquitos get there own world day on 20th!



In Praise of AI ..

There is a lot of fear around AI but there is also a lot to get excited about. The explosion in ai web/app tools is enabling people to do their job better, faster and with less effort. Each month we will review a collection and bring you those that seem most useful:

looka.com

This free AI-powered platform designs a logo and brand for your business in minutes.

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