



## A Seamless Coexistence



97% of UK executives agree that the convergence of digital and physical worlds will transform their industry over the next decade.

With the explosion of AI, AR (augmented reality) and VR (virtual reality) technologies, the line between the digital and physical realm is becoming blurred. No longer the domain of coders and geeks alone, technology seamlessly integrates with our everyday lives, even more than we realise.

The prediction is that we are at the beginning of a seismic shift, which will redefine the human experience, bringing about a revolution on the same scale as the industrial. Carefully managed, the future could be one of unparalleled progress and potential for businesses - there will be no room for the complacent.



## Better to be safe than sorry ...

The Crime in England and Wales (year ending Dec 22) release revealed that UK businesses experienced approximately 2.39 million cybercrimes in the previous 12 months, with UK charities following with 785,000. Many involving the loss of money or property.

Website hacking is now almost all automated and this makes it even easier for criminals to gain unauthorised access to multiple sites in little to no time.

Our security team are skilled in undertaking Penetration Tests (Pen Tests) on business' systems - a process which attempts to breach some, or all, of their system's security, using the same methods a malicious actor would.

If you would like to know more about our Cyber Security Support - please contact us on 0345 5210822.

## Newsletter

'Tis the season to be on holiday (abroad hopefully because the weather here is being very British!) and therefore, you may be trying to access your emails from lands yonder. If so, please let us know, otherwise you may find yourself blocked for suspicious activity 😞

The summer is traditionally a (slightly) quieter time for us here and so, if you wanted to chew the fat with us about anything IT related, please give us a call. It may be a problem that you've been ignoring, it may be planning for the future ... anything ... we're here to help.





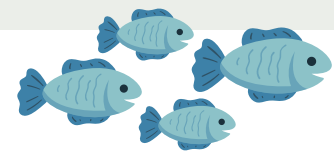
## Tips & Tricks



### Microsoft Office - Word

To insert both landscape and portrait pages into the same Word document, you'll need to use section breaks. Section breaks allow you to have different page orientations, margins, headers, footers, and other formatting options within a single document. Here's how:

- Place cursor at the end of the content from where you want the change to start
- Click Layout (top menu ribbon)
- Select Breaks, Next Page
- Make the format changes desired
- Repeat for each section where a different format is required



## What's Happening in August

First and foremost, I must draw your attention to the fact that 1st August is World Wide Web day, marking the invention, by **Tim Berners-Lee (English)** in 1993, of an internet-based communication system that changed the world!

August is **National Fishing** month with lots of events to encourage the public to give it a go (research shows that spending time by water makes us feel happier and healthier). The 9th is **International Coworking Day** (I think a hyphen would help there - at first I thought it was something to do with farming!). Other days of note are:

On 12th it is **International Youth Day** (although I have to say, in my house it feels like every day is Youth day!) and its **Women's Equality Day** on 26th but don't get too excited girls ... even mosquitos get there own world day on 20th!

## In Praise of AI ..

Amazing new AI apps are appearing every day, here are a couple of interesting ones:

<https://www.supermeme.ai/>



This one creates an amusing meme from the text that you type in

<https://www.fotor.com/avatar-maker/>



A great tool for creating cool avatars, in a selection of styles (2 free goes)

